

dzitsu

# ADDED VALUE PROPOSITION

*We can offer you*

- 1. A FULL RANGE** on Air Conditioning units, Heating solutions, Ventilation and Purification products.
- 2. HIGH EFFICIENCY** products adapted to new regulations and environment sensibility.
- 3.** Possible development of **NEW PRODUCTS** adapted to your specific market demands.
- 4. IMMEDIATE STOCK** availability, more than 125.000 m2 surface of logistics centers, equipped with the most innovative technologies that allow us to guarantee the availability of stock and immediate delivery anywhere in the geographical area.
- 5. A QUICK ANSWER** to all your requests by our Sales Support Representatives.

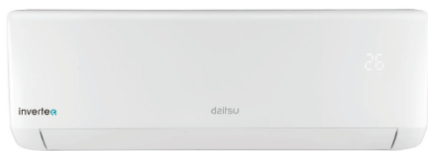


# ADDED VALUE PROPOSITION

*We can offer you*

- 6.** A personal **ADVICE** from our Technical Support Office.
- 7.** A personal **TRAINING** in our premises: **ACADEMY**.
- 8.** A possible multilingual **WEBSITE**.
- 9.** **MARKETING** and **ADVERTISING** Support:  
Digital marketing material or the possibility of physical marketing material and advertising support based on agreed conditions.
- 10.** We compromise to develop together with our partners a **LONG TERM STRATEGY** adapted in time to your company's possibilities.





RAC



HEATING



CAC



HIDRONIC  
SOLUTIONS



CAI &  
VENTILATION



SOFTWARE  
& CONTROL

# PRODUCT LINE

## *Residential Air Conditioning range*

*Single Medium Split wall mounted A++  
AIR range*



Cooling Capacity 2,5 – 6,2 kW

*Single Premium Split wall mounted A++  
AURA range*



Cooling Capacity 2,7 – 7 kW

*Multisplit 5x1 solutions  
LIBERTY range*



Cooling Capacity 4,1 – 12 kW

*Portable R290  
Basic & Premium range*



Cooling Capacity 2 – 3,5 kW

*Air Purifiers*



Air flow up to 300 m<sup>3</sup> / h

*Dehumidifiers*



Water reduction up to 20 liters / day

# PRODUCT LINE

## Heating range

*Air to Water solutions (V3 & V4 heatpump)*



Heating Capacity 4,2 – 16 kW

*Air to Water solutions (all-in-one) URBAN range*



Heating Capacity 4 – 9,5 kW

*Air to Water solutions (Monoblock) SMART range*



Heating Capacity 4 – 14 kW

*Hybrid solutions (direct expansion Air to Air & Air to Water)*



Heating Capacity 4,2– 31,5 kW

*Domestic Hot Water solutions*



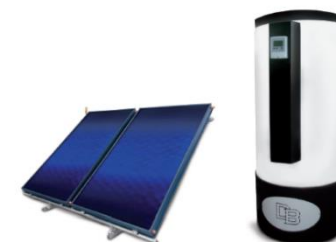
DHW up to 300 lit. capacity

*Swimming Pool heatpump CORAL range*



Pool Volume 18.000 – 170.000 lit

*Solar thermal solutions*



Natural or forced systems & drain Back



# PRODUCT LINE

## Commercial Air Conditioning range

### LIGHT

*ATLAS range: cassette, duct, floor ceiling & floorstanding-column 1x1 units*



Cooling Capacity  
3,5 – 16 kW



Cooling Capacity  
3,5 – 16 kW



Cooling Capacity  
12,5 kW

*Air curtains: JET range*



Air flow up to  
1.760 m<sup>3</sup> / h

*Camper Van Air Conditioning*



Cooling Capacity  
2,5 – 3,5 kW

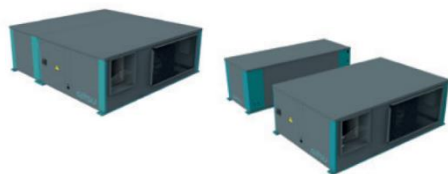
*R32 Window Air devices*



Cooling Capacity  
2,7 – 3,6 kW

### HEAVY

*Inverter Centrifugal units for indoor installation*



Cooling Capacity  
18 – 24,5 kW

*Large duct capacity (40kW)*



Cooling Capacity  
20 – 40 kW

*VRF Solutions*



Cooling Capacity of  
individual combinable  
modules  
12 – 61,5 kW

# PRODUCT LINE

## *Hidronic Solutions*

### *CO<sub>2</sub> high capacity Domestic Hot Water solution*



HW from 2.000 up to 50.000 lit /day

### *Complete range of EC inverter fancoils*



Cooling Capacity 0,9 – 71 kW

### *Inverter minichillers*



Cooling Capacity 5 – 14,5 kW

### *Inverter modular medium size chillers*



Cooling Cap. of individual combinable modules 28 – 82 kW



# PRODUCT LINE

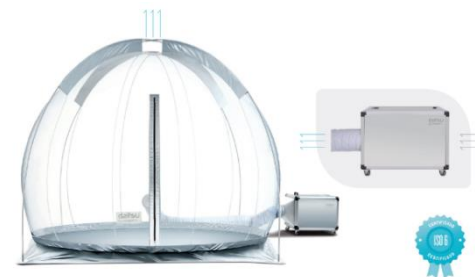
## Indoor Air Quality & Ventilation

*Residential Air Purifier*



Air flow 300 m<sup>3</sup> / h

*Bubble Pure Air for Fitness, Wellness & Sanitary applications*



From individual spaces up to 15 people

*Ducted Air Purifier for medium flow rates applications*



Air flow from 500 up to 3.000 m<sup>3</sup> / h

*High efficiency Heat Recovery Units*



Air flow from 500 up to 5.000 m<sup>3</sup> / h

*Air Handling Units*

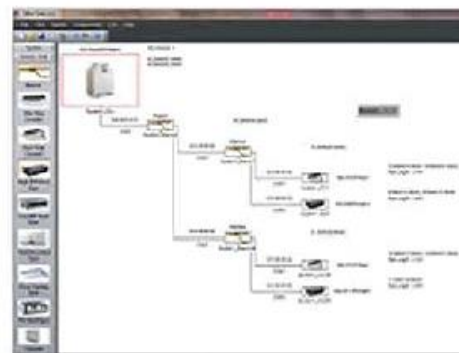


Air flow from 1.500 up to 121.000 m<sup>3</sup> / h

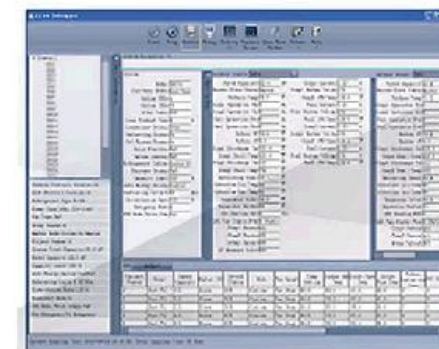
### Smart WIFI Control



### Units Selection Software



### Maintenance & Commissioning tools





Different flyer & brochures



Catalogue & Price lists



Product display



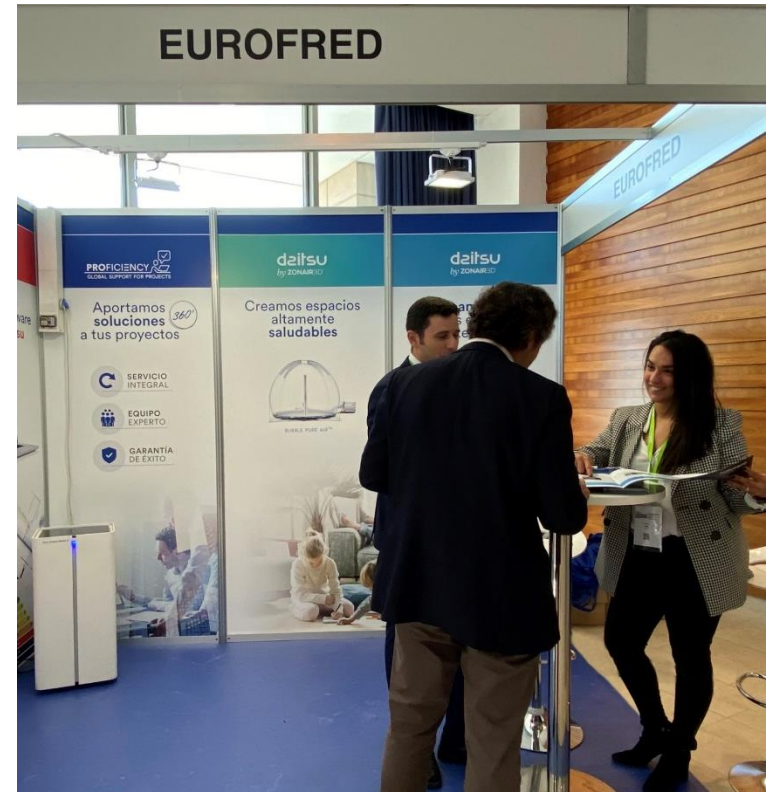


Different types of advertising material



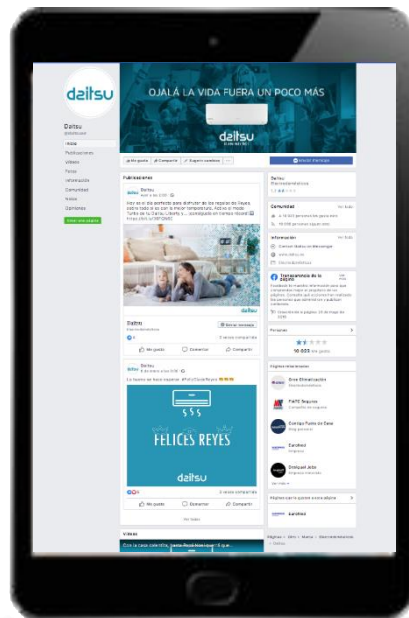


Exhibitions



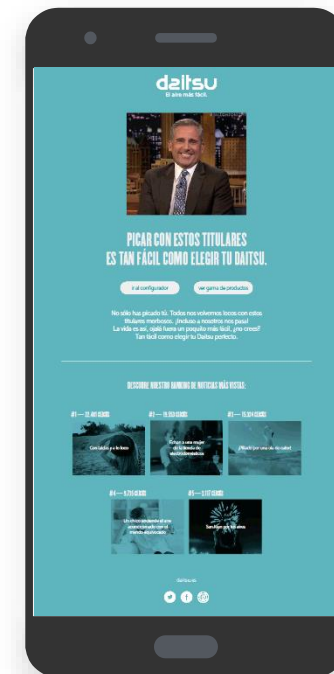
Congresses

**+11.500** FOLLOWERS



# ONLINE WORLD

## Webs, Social Media & Digital Communication Campaigns



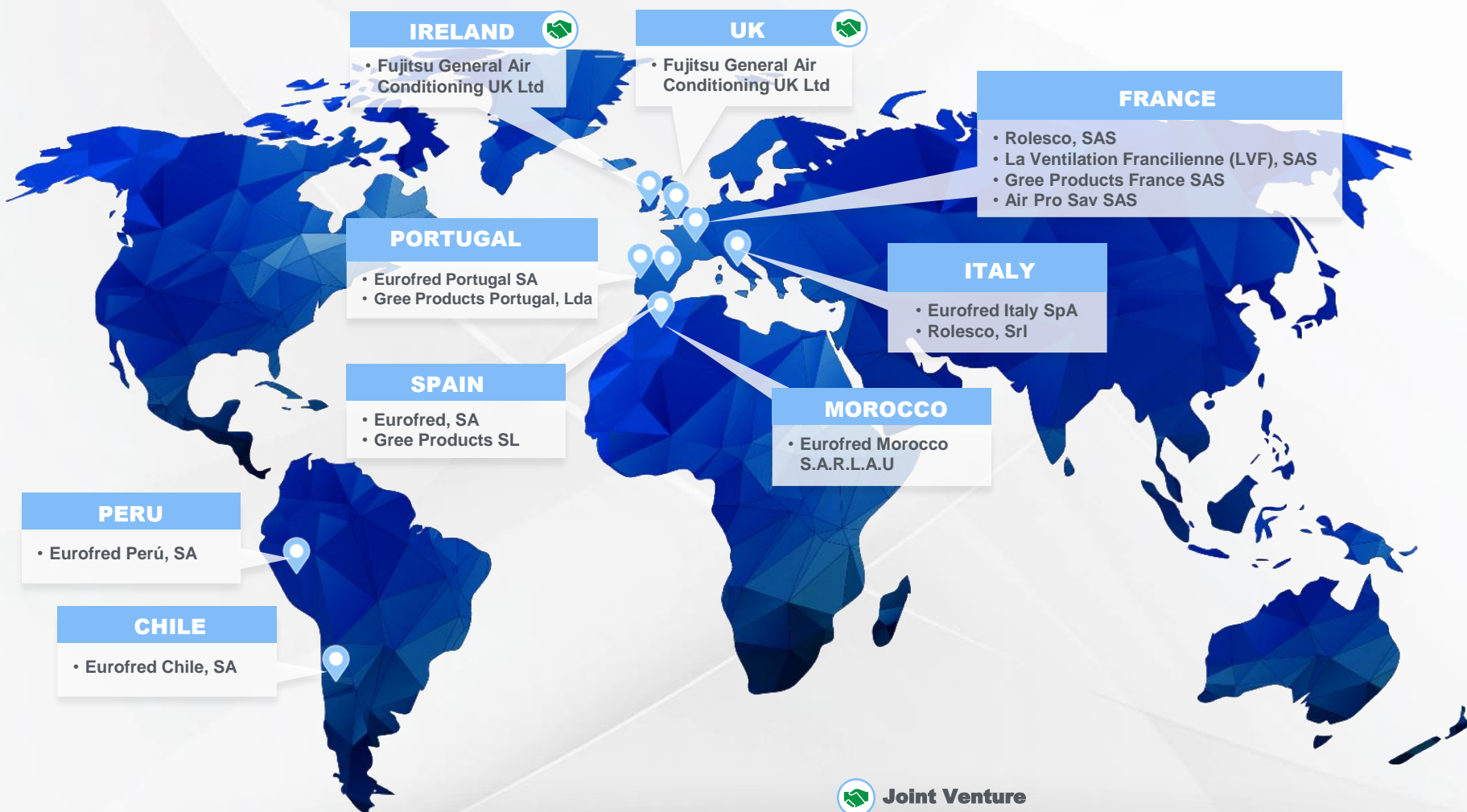
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EUROFRED  
*being efficient*



**Founded in 1966, EUROFRED is a noted leader**

in the distribution of refrigeration & air conditioning, heating and catering commercial equipment as well as components and accessories.



**16** COMPANIES

Dedicated to the air conditioning, heating, refrigeration, catering and commercial equipment, spare parts and service.

**8** COUNTRIES

**130.000** sq/m  
OF OWN FACILITIES

**750** EMPLOYEES

**+200** SALES AGENTS

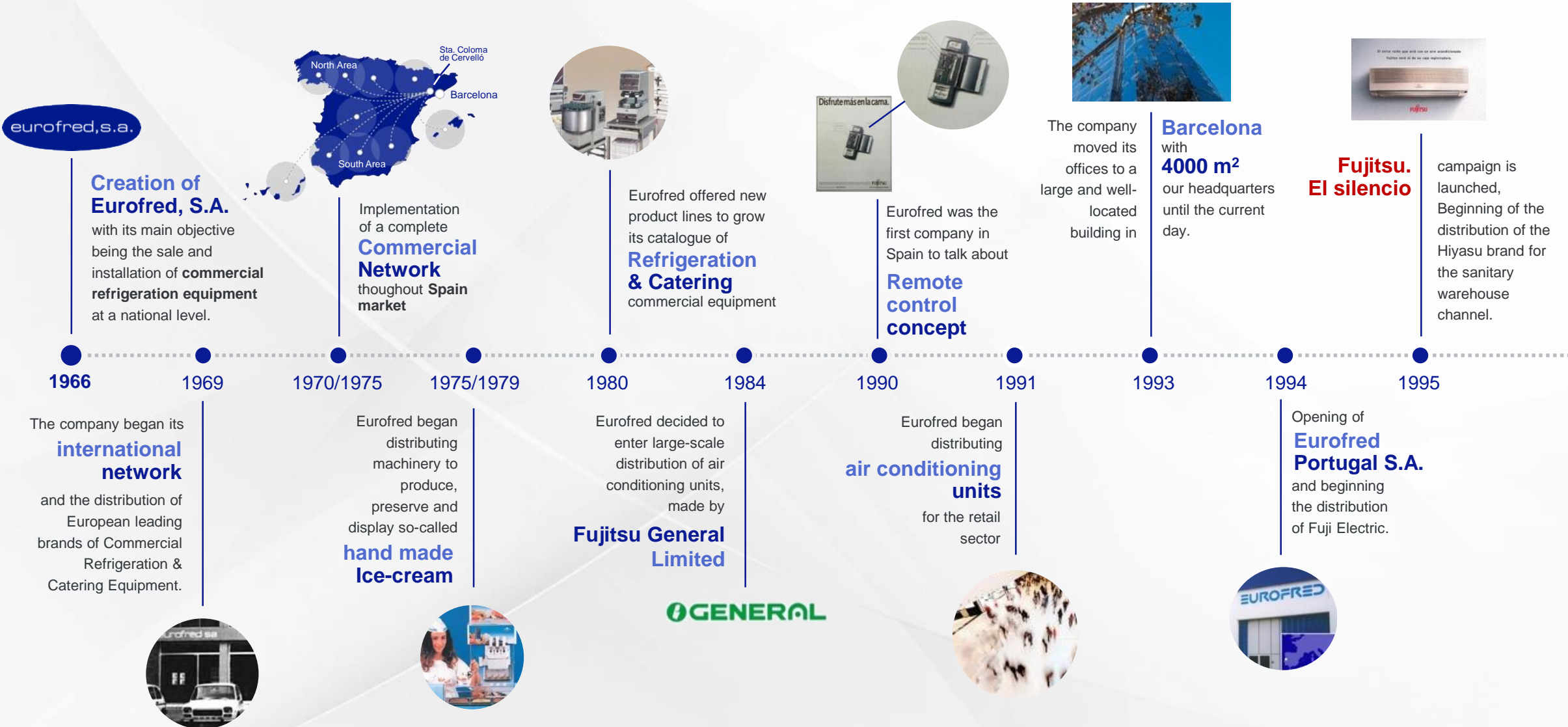
**+500** TECHNICAL SERVICES

ANNUAL TURNOVER

**350** MILLION EUROS

# MAIN MILESTONES

A company with more than **50 years of history**





# MAIN MILESTONES

A company with more than **50 years of history**



Opening of  
**Eurofred France S.A.S**  
with its head office in Montpellier (France).

2000

Eurofred begins the distribution of a new range of products:

**VRF**

The industrial business division started this year.



2001



Eurofred introduced a new brand in the market:

**daitsu**

expanding its air condition product range.

2004

Acquisition of  
**Rolesco S.A.S**  
number three in the French market rankings for refrigeration components and air conditioning accessories distribution.



2005



We launched  
**Eurofred Ltd.**  
a joint venture with our main air conditioning supplier Fujitsu General Ltd in the United Kingdom, and  
**Eurofred Italy**

2007

Eurofred launched a new brand to the market which meant the beginning of the  
**heating**  
business division.



2008



Incorporation of  
**Rolesco Srl**  
in Italy, 3 large and well-stocked warehouses to ensure a fast supply to its customers.

2013

Opening of  
**Eurofred Chile**

Creation of  
**Eurofred Academy**



Eurofred renews its corporate identity with a new baseline

**Being Efficient.**

Opening of Eurofred Morocco.

2015

We are  
**50 years old**  
thanks to our way of understanding progress and advancement

**50**  
years  
**EUROFRED**  
being efficient

2016



Creation of  
**Eurofred Business Portal**

2019

Opening of  
**Eurofred Perú**

Opening of a new warehouse and Eurofred Academy in  
**Sevilla**

2020

The  
**daitsu**  
brand expands its product range on  
**Air conditioning, Heating solutions, Ventilation and Purification** products.

THANK YOU

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